Engaged in Developing People

2020
We design and deliver learning solutions to develop the knowledge, skills and behaviours of professionals within and beyond the aerospace industry, worldwide.
ABOUT US

Fully customisable learning solutions

AirBusiness Academy

Introduction

AIRBUS S.A.S. A. Doumenjou Master Films

• 100% Airbus Subsidiary
• Three Service Lines
  1. Learning
  2. Innovation & Collaborative Work
  3. Knowledge Management

• Interactive learning techniques

Creating learning experiences that are memorable, useful on the job and customised to your style of learning

• Facilitation
• Coaching
• Training
• Consulting

• Team & individual sessions
• Open courses
• On the job
• Learning units
• Business simulations
• Graphic facilitation
• Serious gaming
• Self-assessment
• Case studies
• Blended learning
• Rich media
• Virtual Classroom
• Video Tutorials

As an Airbus company, the expertise shared with our participants internationally is drawn directly from the industry experience of the global leader in aeronautics. We also tap into a well-developed network of distinguished executives from the industry to provide engaging guest speakers and subject experts during the training, adding further insight and value for the participant.

Training delivered internationally with offices in

France  Beijing  Singapore
LEARNING SERVICE LINE

Ensuring efficient transfer of knowledge and expertise in a hands-on, interactive environment

Arrange an in-house session or join an open course
www.airbusiness-academy.com/courses

Top products
- Airline Business Simulations - AirManager™, Network Manager, MRO Manager
- Aircraft Asset Management
- Aircraft Operating Lease Market
- Commercial Aspects of Aircraft Maintenance
- Maintenance Cost Seminar & Reliability Control Programme
- Project Management Complete (PMI® Registered Education Provider (R.E.P.))
- Be An Airbus Supplier / IPCA+ Self-Assessment
- APQP training suite

Developing management skills in the Aviation industry

Optimising business processes, methods, tools and quality standards

Developing leadership and soft skills of individuals and teams

Domains
- Aviation Operations
- Aviation Strategy & Finance
- Procurement & Supply Chain
- Operational Excellence (Lean, Quality, Safety)
- Programme & Project Management
- Leadership

LEADERSHIP UNIVERSITY

Leadership
Offering Airbus Leadership University solutions to the aerospace and non-aero industries worldwide

Leadership & Soft Skills courses
- Trust
- Persuasion and influence at work
- Leading remote teams
- Developing your Leadership Skills
- Storytelling
- Management toolbox
- Understanding body language
- Decision making
- Empowering conversations
- Emotional intelligence
- Dealing with conflict
- Coaching skills for managers
- Self-awareness & personal development
- Dealing with change
- Facilitation skills
- Successful change in action
- Being agile
- Well-being, pressure and stress
- Assertiveness

Leadership Programmes
- Future leader
- First line manager

Collective Development Solutions
- Team development workshops
- Connecting events

Experience
Agility
Out of the box
What’s next
Global

AirBusiness Academy / Introduction
Designing and delivering inspiring experiences to foster innovation and facilitate business transformation, building on our clients’ full potential.

For us, business transformation is the journey to align People, Process and Technology initiatives to support and create new business strategies.

We strive to foster success and well-being for managers and end-users by:

- focusing on customer needs
- creating quality content and experiences
- failing fast and learning from mistakes
- placing collaboration at the heart of everything we do
- ensuring an environment of confidence and trust

Transformation & training catalogue

- Innovation Coaching
- Disseminate Collective Intelligence
- Transform with Collective Intelligence
- Accelerate through Collective Intelligence
- Manage & operate through Collective Intelligence
- Development Path for Innovators
- Creative Thinking
- Design Thinking
- Systems Thinking
- Business Thinking
- Innovation Leadership
- Strategic Thinking
- Experts Development programme
- Innovation Sprint Facilitation
- Agile Into Practice
- Collaborative Facilitation Training
- Alliance

Ensuring that expertise and talent remain in your business

Capture, share and manage learning and expertise using a variety of digital tools, facilitation methods and Project Management techniques

Retain your critical knowledge!

Knowledge Capture & Transfer
- Critical Knowledge Transfer
- Handover
- Technical tutorial video
- Knowledge formalisation

Collective Sharing
- Learning Groups
- Communities of Practice

Re-Use
- Lessons Learnt
- Wiki

Globalisation
- KM to support change
- KM Excellence for Organisation
- Induction Path

Learn
- Collaborate effectively
- Deliver projects
- Learn from projects

Use
- Find & Structure
- Develop referential rules & good practices

Capture
- Build best practices

Search

For us, business transformation is the journey to align People, Process and Technology initiatives to support and create new business strategies.
Providing highly interactive, competitive airline simulations in order to engage participants and increase learning retention rates.

**OUR AIRLINE BUSINESS SIMULATIONS**

AirManager™
Manage an airline in a competitive, realistic environment where your decisions impact the outcome of your airline’s business objectives.

Network Manager
A competitive simulation where you manage an airline network from both the airline and airport perspective.

Flexible formats allowing you to work on hard and soft skills with the option of adding corporate lectures and presentations.

**DEDICATED TEAM OF LEARNING EXPERTS**

In-house faculty to guide a worldwide network of associate trainers, coaches, facilitators and industry speakers for your specific projects and programmes.

- **Jérôme Allouche**
  Learning

- **Alain Brault**
  Learning

- **Justine Delacroix**
  Knowledge Management

- **Clémence Sarrazin**
  Knowledge Management

- **Jean-François Barrand**
  Innovation & Collaborative Work

- **Anne De Morais**
  Innovation & Collaborative Work

- **Lila Kaddar**
  Knowledge Management

- **Mathieu Poirson**
  Learning

- **Romain Sohier**
  Learning

- **Nadège Fousan**
  Knowledge Management

- **Vincent Chauveau**
  Learning

- **Séguilène Caron**
  Innovation & Collaborative Work

- **Jelto Von Schuckmann**
  Innovation & Collaborative Work

- **Lila Kaddar**
  Knowledge Management

- **Guillaume Simer**
  Knowledge Management

- **Nicolas Cedras**
  Learning

- **Johanna Pineda Figueroa**
  Innovation & Collaborative Work

- **William Gibson**
  Learning

- **Beatrice Monthioux**
  Learning

- **Grégoire Reynaud**
  Learning

- **Johanna Pineda Figueroa**
  Innovation & Collaborative Work

- **Eric Albert**
  Knowledge Management
**CLINT PROJECTS**

**Clients worldwide**

- Suppliers
- Airlines/lessors
- OEMs/MROs
- Airports
- Authorities
- Universities
- Clusters

**Collaboration**

- **Turkish Airlines**
  Redesign & delivery of modules on the M.Sc. Air Transport Management completed in collaboration with Airbus, the Turkish Aviation Academy and the Ibn Haldun University in Istanbul

- **Airbus Helicopters**
  Content development and creation of an international trainer pool to deliver over 70 Aviation Safety workshops in just 4 months. That’s more than 1,000 professionals trained!

- **Civil Aviation Administration of China (CAAC)**
  Research & Development Programme for top executive profiles

- **International Airlines Group (IAG)**
  In-house sessions of AirManager™ and International Negotiations Skills in the UK and Poland

- **Safan**
  Customer Mindset
  Experts training

**SOME REFERENCES**

- NORDAM
- GOGO AIR
- ROCKWELL COLLINS
- KAMAN AEROSPACE
- UNIVERSITY OF DAYTON
- UNISON
- LMI AEROSPACE
- BE AEROSPACE
- HONEYWELL
- PREMIER AIRTEC
- COTESA
- LIBERHERR JET AVIATION
- DIHDL
- PREMIER AIRTEC
- S7 AIRLINES
- VOLGA ENGINEERING
- ACADemy
- ENTERPRISE IRELAND
- BRITISH AIRWAYS
- IAG
- FAC C JET AVIATION
- ARABIAN GULF UNIVERSITY
- QATAR AIRWAYS
- TOMORROW AIRTALENT
- TURKISH AIRLINES
- TURKISH TECHNICS
- AIR NAMIBIA
- CHIRUHALA AEROSPACE CLUSTER
- AIRBUS SERVICES ASIA PACIFIC
- FT-GARUDA INDONESIA
- AIRASIA
- PT GARUDA INDONESIA
- MARA
- TRAI AIRWAYS
- SATIAR SINGAPORE
- AMBER
- ROYAL BRUNEI AIRLINES
- ROYAL MALAYSIAN AIRFORCE
- SPIR IT AEROSYSTEMS
- JACKSON SQUARE
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